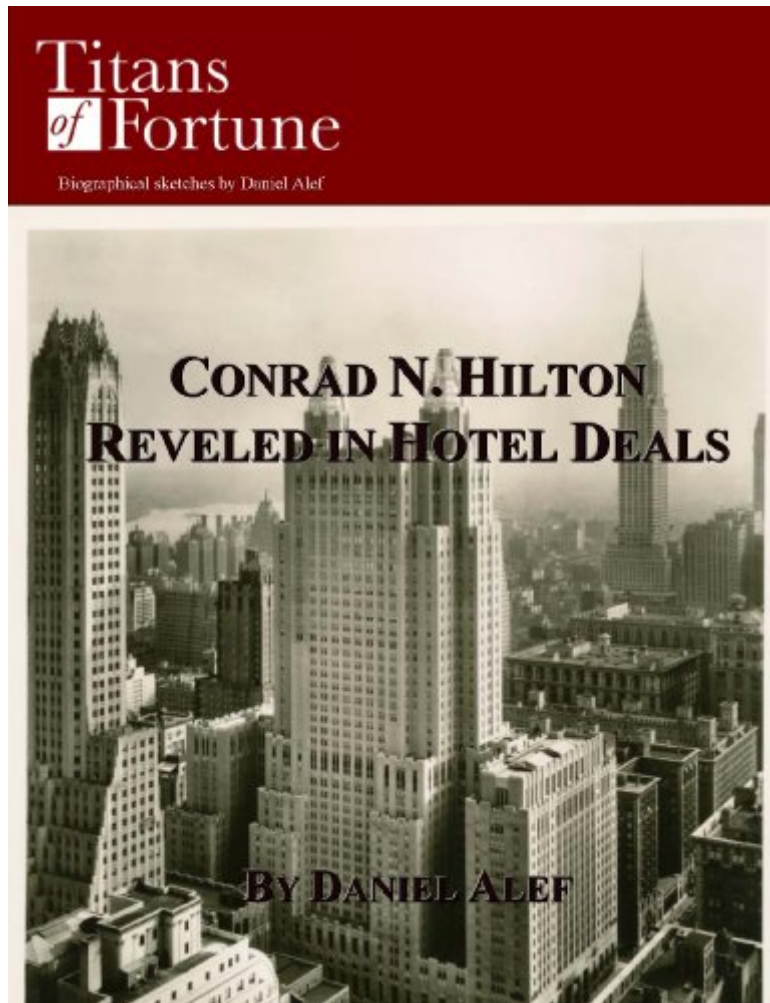




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Conrad N. Hilton: Reveled In Hotel Deals (Titans Of Fortune)



Synopsis

Biographical profile of Conrad Hilton, one of the greatest hoteliers of all time. He acquired his first hotel more by accident than by design, the Mobley in Cisco, Texas. Seeking to increase his profits by maximizing space, sometimes taking drastic action to do so, he developed a system he called "mining for gold," a system he employed in all his subsequent hotel acquisitions. He built Hilton Hotels into a giant hospitality company which now boasts 485,000 rooms and 2,800 hotels. Hilton was a visionary and daring risk taker who knew how to turn hotels into cash generating assets. he also lived the Hollywood life, marrying Zsa Zsa Gabor and residing at his posh Bel-Air, California, estate, Casa Encatada. Award-winning author and syndicated columnist Daniel Alef, who has written more than 300 biographical profiles of America's greatest tycoons, brings out the story of Hilton's remarkable life and the turbulence he encountered while climbing the road to the pinnacle of success. [3,395-word Titans of Fortune article with timeline, short bibliography and video links]

Book Information

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Customer Reviews

I told my daughter she needed to read this book! She has been in business for herself for a number of years . And right now with the aconomy the way it is, her business has really been down. Mr. Hilton did have some mountains to climb and some hard times, but became so SUCCUSSFUL. WHAT A STORY. His business life was SUCCUSSFUL but not so good, in the rest of his life. Very interesting book, did not put it down until I finished.

This was a brief synopsis of the Conrad Hilton story. There wasn't much detail about his early life and heretage, and specifics on some of the shady deals was left out. I decided to buy "Be My Guest" to see if it reveals anything more. It is a good bit of info for the business minded to have.

I thought that the book was very brief and was the same information that I could have read in an online article.

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